

FRESNO ATHLETICS SPONSORSHIP PACKAGE 34 GAME SEASON



As the leading local collegiate summer competitive baseball program, Fresno Athletics Baseball plays a crucial role in fostering a deep-seated passion for the sport within the Fresno community. Beyond our commitment to local engagement, we strive to elevate our program to new heights by actively recruiting international players and implementing youth-focused initiatives.

To achieve these ambitious goals and ensure the continued success of our athletes, we are reaching out to potential sponsors and partners who share our vision for the future of baseball in Fresno. By investing in Fresno Athletics Baseball, your organization not only supports our fundraising endeavors but also gains a unique opportunity to contribute to the growth of local talent and sportsmanship.

With a 34-game roster awaiting the necessary funding, our players are poised to compete in a high-performance arena that will not only showcase their skills but also provide a platform for them to progress further in the sport. Your sponsorship will play a pivotal role in making this vision a reality, allowing our athletes to participate in a competitive environment that opens doors to greater opportunities.

As a sponsor, your organization will enjoy substantial exposure through enhanced brand awareness and marketing efforts. Imagine the impact of your brand being associated with a team dedicated to excellence and community engagement. Furthermore, we offer the chance to provide full-season pass tickets for any staff members interested in attending our exciting lineup of games, fostering a sense of community and camaraderie.

In supporting Fresno Athletics Baseball, you are not just investing in a team; you are investing in the development of local talent, the promotion of sportsmanship, and the growth of a thriving community. Join us in creating a legacy of success on and off the field, and together, let's elevate the profile of Fresno Athletics Baseball to new heights!

FRESNO ATHLETICS

Aaron Elkin

Director of Marketing

Fresno Athletics

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<https://fresnoathleticsbaseball.weebly.com>

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BASIC PACKAGE

- Name inclusion on event materials.
- Acknowledgement on social media platforms.
- Listing on the Fresno Athletics website.
- information and flyer materials for organization will be handed out during home games

\$750+
(INCLUDES ALL
SOCIAL MEDIA
AND
HANDOUTS)

GAME SPONSOR

- Logo inclusion on event materials.
- Social media mentions.
- Recognition on the event website.
- Standard booth placement (if applicable).
- Listing on the Fresno Athletics website.
- Banner posted at theme day event
- season pass tickets for entire staff

\$1500+
(INCLUDES
GAME DAY AND
THEME DAY)

TEAM SPONSOR

- Season pass tickets for entire staff
- Prominent placement of sponsor's logo on all event/advertising materials.
- Exclusive mention in all promotional activities and games
- Dedicated social media posts acknowledging the sponsor.
- Booth space at the event (if applicable).
- Opportunity to address the audience during opening/closing ceremonies.
- Listing on the Fresno Athletics website.
- Verbal acknowledgement by announcer at all games
- Banner posted at Chukchansi stadium for all home games

\$5000+ (INCLUDES
ALL 34 GAMES)

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